

The Big Difference

Chobani Australia, 18-20 Quality Dr,
Dandenong South VIC 3175

www.chobani.com.au/the-big-difference



Who Is Eligible?

Organisations are eligible to apply if they are a:

- Not-for-profit entity – charitable organisation
- Not-for-profit entity - incorporated association
- Not-for-profit public company limited by guarantee
- A co-operative operating on a not-for-profit basis
- Social enterprise

Eligibility for Social Enterprises

Your social enterprise is eligible if:

- Your enterprise directly addresses food insecurity
- You reinvest more than 50% of profits from goods or services back into your core mission
- Profits are **not** distributed to private shareholders
- Profits are **not** donated to a separate charity or unrelated organisation
- You are **not** applying on behalf of another not-for-profit

Eligibility for Co-operatives

Only non-distributing co-operatives are eligible to apply.

To be considered, your co-operative must:

- Operate as a not-for-profit organisation
- Be a non-distributing co-operative, meaning profits must further your co-operative's purpose and shares are not issued to members
- Demonstrate that your work addresses food insecurity in the community
- Be registered as a co-operative under the National Co-Operative Law

Organisations must also:

- Deliver the entirety of the project within **Victoria** (the organisation does not need to be registered or located in Victoria),
- Hold a valid Australian Business Number (ABN) — with correct, up-to-date information on the ABN Register <https://abr.business.gov.au/Search/Advanced>
- Have a relevant Australian bank account in the organisation's name
- Have in place, an elected and identifiable committee or similar group clearly responsible for managing the organisation.

Who Is Not Eligible?

We're passionate about supporting grassroots organisations, but we're unable to fund:

- Individuals
- Sole traders
- Government institutions
- Unincorporated associations
- Educational facilities or institutions (e.g. schools, universities, early learning centres)
- Hospitals
- Sporting organisations.
- Previous Chobani The Big Difference recipients

The program is structured to make grants directly to successful organisations and therefore auspice arrangements will not be considered.

What Projects Won't We Support?

To ensure we're backing sustainable, community-driven solutions, we won't fund projects that:

- Involve the direct purchase of Chobani products,
- Fund the direct purchase of food (our focus is on long-term solutions, not emergency food relief),
- Don't have evidence of secured funding to cover the full project cost. If Chobani's grant won't cover the total amount, applicants must show confirmed support for the remaining funds (e.g., requesting \$20k toward a \$75k project with no other secured funding may not be eligible),
- Discriminate against or exclude members of the community,
- Involve political, religious, gambling, weaponry, or military-related activities,
- Include alcohol, drug, or tobacco use,
- Are considered high-risk activities (e.g., extreme sports),
- Are general donations without a specific project focus,
- Focus primarily on one-off fundraising or public events,
- **Primarily fund** staff wages or operational overheads (e.g., salaries or headcount),
- Are designed solely for academic research.

