

The Big Difference

Chobani Australia, 18-20 Quality Dr,
Dandenong South VIC 3175

www.chobani.com.au/the-big-difference



Stage 2: The Questionnaire

Application Form

All information from Stage 1 will be brought forward to Stage 2 in the GoodGrants platform for reviewers to see.

Community Need & Impact

1. Community need (200 words)

Who are you helping and what challenges does this community face?

To guide your response, you might consider:

- Who is most affected, and why?
- What is the practical barrier or gap your community experiences (e.g., affordability, access, reliability, distance, capability, coordination)?
- What happens if this gap isn't addressed?

(Note: We're looking for clear context — you don't need to share personal or identifying details about individuals.)

Sample Form Only

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2. Intended impact (250 words)

What is the intended impact of this project?

To guide your response, you might consider:

- What problem or need is your project addressing?
- Who will benefit, and how?
- What changes do you expect to see (short-term and longer-term)?
- How does this project align with your mission or strategic goals?

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3. Measuring success (300 words)

How will you measure success / impact?

To guide your response, you might consider:

- What data will you collect (numbers and/or stories)?
- What are your key targets or milestones?
- How often will you check in on progress?
- How will you gather feedback from participants, partners, or your community?
- How will you know the project made a difference — not just that it happened?

(Tip: If measurement is new for your organisation, keep it simple and practical — a small number of meaningful measures is better than a long list.)

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Project Plan and Timeline

Please complete the table below with the key steps you'll take to deliver your project by **December 2027**.

You don't need to list every task — focus on **5–8 key milestones** and add more rows if needed.

Project Plan and Timeline

What needs to be done to complete the project?	Month activity will be completed by

(If relevant, include key dependencies like approvals, partner commitments, recruiting volunteers, purchasing equipment, or commissioning contractors.)

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Budget

1. Can the project be delivered with the Big Difference grant alone?

2. If 'No' to Q1, indicate how much additional funding you require to deliver the project?

If 'Yes' to Q1, write n/a.

This is in addition to the Big Difference Grant if successful.

Please enter a dollar figure, for example, \$15,000.

3. If 'No' to Q1, do you have existing funds required to complete the project? Yes/No

If 'Yes' to Q1, answer 'Yes' here.

4. If 'No' to Q1, how do you anticipate covering remaining costs? *If 'Yes' to Q1, write n/a.*

Please provide a brief description of your existing plans to cover the full project costs
(e.g., fundraising, partner support, grants, in-kind contributions).

5. If 'No' to Q1, can you provide evidence of funds acquired if requested by Chobani at a later date? Yes/No

If 'Yes' to Q1, answer 'Yes' here.

6. If 'No' to Q1, how likely is it that you'll secure the additional funding required to complete the project by the December 31, 2027 deadline?

If 'Yes' to Q1, answer 'Very likely'.

☐

Very Unlikely

☐

Unlikely

☐

Neither Likely or Unlikely

☐

Likely

☐

Very Likely

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Please provide a budget breakdown detailing how the funds will be used.

[illegible]

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Supporting Information

Please submit a letter of support from a professional organisation or an existing funding partner who can speak to the impact and value of your work.

PDF and Word Documents accepted

Terms & Conditions

By submitting this application, I agree to [The Big Difference Terms and Conditions](#).

Application Experience

Please rate your overall application experience from a scale of 1 (poor) to 5 (excellent).

Please provide feedback in relation to completing the application, or explain why you gave the rating you did. (100 words)

Sample Form Only



Southern Peninsula Community Support

