

The Big Difference

Chobani Australia, 18-20 Quality Dr,
Dandenong South VIC 3175

www.chobani.com.au/thebigdifference



Stage 2: The Shortlist

Application Form

All information from Stage 1, will be brought forward to Stage 2 in the GoodGrants platform for the applicant and reviewer to see.

Community Need & Impact

Who are you helping and what challenges does this community face? (200words):

What is the intended impact of this project? (250 words)

To help guide your response, you might consider questions like:

- What problem or need is your project addressing?
- Who will benefit from this project, and how?
- What changes do you expect to see as a result of your work?
- How will you measure success or progress?
- Is this impact immediate or longer-term?
- Will your project strengthen your organisation or community in a lasting way?
- How does this project align with your mission or strategic goals?

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How will you measure success / impact? (300 words)

You might consider:

- What data will you collect to track your progress?
- Will you use numbers (e.g. people supported, meals delivered, workshops run) or stories (e.g. testimonials, case studies)?
- Are there specific targets or milestones you want to reach?
- How often will you check in on progress?
- Will you get feedback from participants, partners, or community members?
- How will you know the project made a difference, not just that it happened?



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Project Plan and Timeline

Please complete the table below with the key steps you'll take to deliver your project by December 2026.

You don't need to fill every row or include every task, just focus on the key milestones.

[illegible]

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Budget

1. Can this project be fully delivered with the funding provided through the Big Difference grant? Yes / No

2. If 'No' to Q1, indicate how much additional funding do you require to deliver the full project?

Help text: (please do not write help text in the PDF). If 'Yes' to Q1, write N/A.

This is in addition to the Big Difference Grant if successful. Please enter a dollar figure, for example, \$15,000.

3. If 'No' to Q1, do you have existing funds required to complete the project?

Help text: If 'Yes' to Q1, answer 'Yes' here.

4. If 'No' to Q1, how do you anticipate you will cover the remaining costs?

Help text: If 'Yes' to Q1 and The Big Difference grant will cover your costs, please answer N/A.

5. How likely are you to secure the additional funding required by the commencement of your project?

☐ Very Unlikely ☐ Unlikely ☐ Neither Likely or Unlikely ☐ Likely ☐ Very Likely

6. If 'No' to Q1,** how likely is it that you will secure the additional funding required to complete this project by the December 31, 2026 deadline? If 'Yes' to Q1, answer 'Very likely'.



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Budget Template

Please provide a budget breakdown, detailing how the funds will be used.

[illegible]

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Supporting Information

Please submit a letter of support from professional organisation or an existing funding partner who can speak to the impact and value of your work.

[Terms & Conditions](#)

By submitting this application, I agree to The Big Difference Terms and Conditions.

Application Experience

Please rate your application experience from a scale of 1 (poor) to 5 (excellent):

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